

PUNJAB MAIL USA

MEDIA KIT

10481 GRANT LINE ROAD # 175

ELK GROVE, CA 95624, USA

PHONE: 916-320-9444, 916-690-8100

Fax: 916-209-8726

E mail: punjabmailusa@yahoo.com

PUNJAB MAIL USA

Punjab Mail USA

- **Punjab Mail USA is a Punjabi Language weekly newspaper in whole of west coast of USA.**
- **Punjab Mail USA is proud to adopt Punjabi language of India.**
- **Punjab Mail USA covers wide range of subjects from News, Views, Articles, Business and other topics which interest Indian Americans.**
- **Punjab Mail USA is professionally designed and printed in high quality.**

Punjab Mail USA

Why Advertise in Punjab Mail USA

Our market consists of large number of Indian Community which makes a significant contribution towards our local economy and has some of the most affluent consumers. Punjab Mail USA is a very unique and successful concept with the Punjabi Community. It enables professionals to interact and network with each other effectively and conveniently.

For our readers Punjab Mail USA will be more than just a Newspaper. It will be an essential tool and resource for busy people who want to stay in touch. No other Punjabi language publications can have emotional bonding with its readers as Punjab Mail USA because of our Indian pride and service to the Punjabi Language.

Punjab Mail USA is very much popular for its web site as well as its print edition. The web site address is www.punjabmailusa.com.

Circulation and Availability

Punjab Mail USA is a weekly newspaper free distributed in Punjabi Community. It has a circulation of 12000 with distribution at major Indian Grocery Stores, Video Stores, Sikh and Hindu Temples, Indian Restaurants, in California, Washington, Nevada, Oregon and Texas at more than 400 Locations.

Punjab Mail USA

Print Advertisement Rates

| Size | Dimensions | B/W | Color | Spot |
|------------|---------------|-------|-------|-------|
| Full Page | 10" w x 16" h | \$350 | \$500 | \$250 |
| ½ Page | 10" w x 8" h | \$200 | \$300 | \$100 |
| ¼ Page | 5" w x 8" h | \$100 | \$150 | \$ 75 |
| 1/8 Page | 5" w x 4" h | \$ 50 | \$ 75 | \$ 50 |
| Front Page | 3.35" x 2" h | – | \$ 80 | – |

(Business card Size)

Advertisement Insertion Order Form

Company _____, Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell _____ Fax _____

Size of Advertisement _____

Special Instructions _____

Payment Method

Amount \$ _____ (\$ _____)

Credit Card# _____ Exp Date _____

Name of Card _____ CVC Code (3Digits) _____

Credit Card Billing Address _____

Signature Authorization _____ Date _____